

#### FOR IMMEDIATE RELEASE

#### Canada Divided on the Monarchy

#### Prince Charles unlikely to be beloved should the Queen abdicate

Toronto, August 23<sup>rd</sup> – In a random sampling of public opinion taken by The Forum Poll™ amongst 1150 Canadian voters, almost half of Canadians (43%) are opposed to abolishing the monarchy after the death of Queen Elizabeth, while (41%) are in favour, a statistical tie. Just over one in ten (16%) said they do not know.

When we last tested this question we saw just over four in ten (43%: July 11, 2016) in favour of abolishing the Monarchy and four in ten (40%: July 11, 2016) opposed.

Respondents most likely to say they are opposed to the abolition of the monarchy include those aged 65+ (56%), the most wealthy (52%), living in the Atlantic provinces (54%), Ontario (53%), or the prairies (MB/SK) (55%), supporting the Liberal party (51%), and with a college/university degree (50%).

Respondents most likely to say they are in favour of the abolition of the monarchy include those aged 35-44 (49%) or 45-54 (47%), males (46%), earning \$40,000-\$60,000 (54%), living in Quebéc (71%), supporting the Bloc Quebécois (89%), and with a post-graduate degree (47%).

#### **Opinion split on King Charles if Queen abdicates**

Canadians were also split on how they would feel if Prince Charles became king following Queen Elizabeth's abdication.

Just under four in ten (TOP2: 37%) said they approved of Charles becoming king if Queen Elizabeth abdicated, with (17%) saying they strongly approve. Just over a third (BTM2: 34%) say they disapprove, with (17%) saying they strongly disapprove.

A quarter (25%) have no strong feeling either way, saying they neither approve nor disapprove, while a small proportion (4%) reported they do not know.

Respondents most likely to approve of Prince Charles assuming the throne include males (40%), the most wealthy (44%), and supporting the Conservatives (39%) or Liberals (41%)

Respondents most likely to disapprove of Prince Charles assuming the throne include those aged 45-54 (39%) or 55-64 (40%), living in Quebéc (36%), the prairies (MB/SK) (37%), or Alberta (38%), supporting the NDP (45%), and with a post-graduate degree (41%).

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"As negotiations commence, there are many NAFTA considerations in doubt, but one that isn't is that a majority of Canadians feel that the US is going to come out ahead when they conclude. One move that would be massively unpopular is for Canada to relent and change its policy to allow Canadians' personal information to be stored on US servers," said Dr. Lorne Bozinoff, President of Forum Research.





### Prince William, still most admired, but plurality still doesn't admire royal family

Prince William, is the royal family's most admired member, with the exception of the Queen, according to a quarter (26%) of Canadians. This support is statistically equivalent to when we tested the question in September 2016, when he had the support of (Sept 2016: 25%) of Canadians.

Kate Middleton, the Duchess of Cambridge is admired by just under one sixth (16%) of Canadians, which is slightly lower than her previous support of two in ten (Sept 2016: 20%).

Prince Harry is admired by just over one in ten (14%), almost the same as in 2016 (Sept 2016: 13%)

Prince Charles (5%), Prince Phillip (4%), Prince George (2%), and Princess Charlotte (2%) were admired by a much smaller proportion of Canadians.

The plurality, however, almost a third (30%), say they do not admire the royal family, similar to the proportion seen previously (Sept 2016: 29%).

"Canadians have been divided on the abolition of the monarchy for some time, and while the margins shift a few points up and down with each poll, it's remained a divisive issue, with no side gaining traction," said Dr. Lorne Bozinoff, President of Forum Research. "Many Canadians continue to support Queen Elizabeth but the same might not be said for her successor, Prince Charles, considering Prince William is the most admired royal family member."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at Ibozinoff@forumresearch.com or at (416) 960-9603.

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#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1150 randomly selected Canadian Voters. The poll was conducted Aug 16-17, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <a href="https://www.forumresearch.com/samplestim.asp">www.forumresearch.com/samplestim.asp</a>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <a href="www.forumresearch.com/polls.asp">www.forumresearch.com/polls.asp</a>

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#### **Monarchy Abolition**

Are you in favour of or opposed to abolishing the monarchy in Canada upon the death of the current Queen?

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Favour	41	39	49	47	37	34	46	36
Opposed	43	40	34	40	48	56	41	45
Don't know	16	21	17	13	15	10	13	19

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Favour	41	41	40	54	43	42	39
Opposed	43	36	40	34	43	43	52
Don't know	16	23	19	12	14	15	10

#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Favour	41	42	41	38	47
Opposed	43	29	45	50	37
Don't know	16	29	13	12	16

#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1150	117	270	465	28	117	153
Favour	41	29	71	29	30	39	36
Opposed	43	54	17	53	55	44	47
Don't know	16	17	12	18	15	17	17

#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Favour	41	40	28	57	47	89	65
Opposed	43	49	51	30	42	1	19
Don't know	16	11	20	13	11	10	16

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#### **Abdication**

If Queen Elizabeth were to step down as Canada's Head of State, would you approve or disapprove of Prince Charles becoming King?

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
NET: TOP2	37	39	33	37	36	39	40	34
NET: BTM2	34	28	35	39	40	35	32	36
Strongly approve	17	13	17	20	16	21	18	16
Approve	20	26	16	17	20	19	23	18
Neither approve nor disapprove	25	28	27	22	21	23	23	26
Disapprove	18	15	12	21	22	20	15	21
Strongly disapprove	17	13	22	18	18	15	17	15
Don't know	4	5	5	2	3	3	5	3

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1150	100	183	182	138	118	205
NET: TOP2	37	40	39	29	33	39	44
NET: BTM2	34	23	36	36	39	35	30
Strongly approve	17	16	15	15	18	16	18
Approve	20	24	23	13	15	23	26
Neither approve nor disapprove	25	31	22	30	26	19	24
Disapprove	18	9	25	18	17	17	17
Strongly disapprove	17	14	12	18	21	18	13
Don't know	4	6	3	5	3	7	2

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
NET: TOP2	37	35	37	38	37
NET: BTM2	34	26	37	32	41
Strongly approve	17	15	16	17	19
Approve	20	20	21	21	18
Neither approve nor disapprove	25	29	25	27	18
Disapprove	18	13	22	14	22
Strongly disapprove	17	14	15	18	19
Don't know	4	10	2	3	4

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NET: TOP2	37	38	32	41	38	28	40
NET: BTM2	34	34	36	33	37	38	32
Strongly approve	17	20	14	18	21	12	17
Approve	20	18	17	23	17	16	23
Neither approve nor disapprove	25	23	28	23	20	26	25
Disapprove	18	21	13	18	25	21	18
Strongly disapprove	17	13	23	15	12	17	14
Don't know	4	4	4	3	5	8	3





#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
NET: TOP2	37	39	41	31	33	29	23
NET: BTM2	34	34	29	45	41	34	44
Strongly approve	17	14	21	15	16	11	13
Approve	20	25	20	17	16	18	11
Neither approve nor disapprove	25	24	26	19	21	29	30
Disapprove	18	17	16	27	14	16	20
Strongly disapprove	17	17	12	19	27	18	24
Don't know	4	2	4	4	5	7	3

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#### **Royal Admiration**

Which member of the royal family do you admire the most, besides the Queen?

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Prince Phillip	4	3	3	5	6	6	6	3
Prince Charles, the Prince of Wales	5	3	5	4	8	7	5	6
Prince William, the Duke of Cambridge	26	17	19	26	34	41	22	30
Kate Middleton, the Duchess of Cambridge	16	26	15	13	11	11	13	20
Prince George	2	2	3	2	1	2	2	2
Princess Charlotte	2	3	3	3	1	1	1	3
Prince Harry	14	14	12	17	14	15	14	15
Don't admire the Royal Family	30	32	40	30	24	17	36	23

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1150	100	183	182	138	118	205
Prince Phillip	4	6	5	4	3	3	4
Prince Charles, the Prince of Wales	5	5	6	5	4	8	4
Prince William, the Duke of Cambridge	26	20	28	23	29	21	27
Kate Middleton, the Duchess of Cambridge	16	13	19	18	10	14	21
Prince George	2	5	0	2	6	3	2
Princess Charlotte	2	2	0	3	1	2	1
Prince Harry	14	16	14	11	15	21	12
Don't admire the Royal Family	30	33	27	35	32	29	29

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies	
Sample	1150	196	314	410	230	
Prince Phillip	4	6	5	4	4	
Prince Charles, the Prince of Wales	5	7	5	4	5	
Prince William, the Duke of Cambridge	26	24	24	27	28	
Kate Middleton, the Duchess of Cambridge	16	15	21	17	11	
Prince George	2	1	2	2	2	
<b>Princess Charlotte</b>	2	4	2	1	5	
Prince Harry	14	13	17	16	10	
Don't admire the Royal Family	30	31	25	30	34	

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#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1150	117	270	465	28	117	153
Prince Phillip	4	5	2	5	6	1	8
Prince Charles, the Prince of Wales	5	3	4	6	4	5	6
Prince William, the Duke of Cambridge	26	30	18	30	24	32	23
Kate Middleton, the Duchess of Cambridge	16	12	17	14	30	14	19
Prince George	2	1	2	2	4	1	3
Princess Charlotte	2	1	2	2	9	1	2
Prince Harry	14	20	10	18	7	18	12
Don't admire the Royal Family	30	27	45	24	16	28	26





#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Prince Phillip	4	5	5	3	4	0	4
Prince Charles, the Prince of Wales	5	3	7	4	6	2	3
Prince William, the Duke of Cambridge	26	29	32	17	18	4	10
Kate Middleton, the Duchess of Cambridge	16	18	17	16	7	21	14
Prince George	2	1	2	2	7	0	3
Princess Charlotte	2	2	1	4	3	0	0
Prince Harry	14	16	15	16	13	4	15
Don't admire the Royal Family	30	27	20	38	42	68	52

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